Benefits of Investing in Education

"Education is the most powerful weapon which you can use to change the world"
Nelson Mandela

BENEFITS FOR INDIVIDUALS

1. Better Income
Those with a higher education will be the ones to benefit from increased income with higher paying jobs.

2. Knowledge Enrichment
Learning as much as one can, provides a toolbox to make the most of one's life.

3. Work Satisfaction
Research indicates that those with higher degrees have higher job satisfaction than others.

4. Employment Opportunities
Investing in education often leads to more employment opportunities.

5. Flexibility and Mobility
Investment in education and earning a degree can have a dramatic effect on social mobility.

BENEFITS FOR ORGANIZATIONS

1. Increase Labor Force Productivity
Hiring individuals who have higher degrees allows an organization to increase their labor force productivity.

2. Reduce Recruitment Cost
Employers who work with recognized schools and their career development offices recruit knowledgeable employees more easily.

3. Improve Employer Branding
Organizations that attract graduates who align well with their organization's business needs and culture strengthen their brand which in turn reduces their recruitment costs.

BENEFITS FOR SOCIETY

1. Reduce Social Cost
Education reduces cost for unemployment benefits and other programs to help those who are unemployed or under employed.

2. Increase Productivity
Educated individuals are able to accomplish tasks faster and with less supervision, which results in increased productivity.

3. Increase Tax Income From Higher Salaries
Education needs to decreased poverty rates, economic growth, which increases tax income.

4. Improve Economy
Education helps countries grow financially and qualitatively, as knowledge can be applied to improve the lives of everyone.

Sources, references and inspirations

Ready to explore our
EDUCATION INSIGHTS further?

Discover our
INVEST IN EDUCATION toolkit